## Prostate Cancer Research Institute

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Claudia Sangster, Esq.

## Dear PCRI Supporter,

Each year approximately 240,000 men are diagnosed with prostate cancer in the USA, and 29,720 die.

Although I hate those statistics, it is important that men and their families are aware of them. We all need to be aware of the numbers - not to promote fear, but to promote awareness to protect our men. Awareness is the first step. Education is the next.
"Cancer" is a word that evokes intense emotion and fear. But armed with the right information, men and their families can mitigate that fear by understanding prostate cancer and learning about multiple treatment modalities explained in such a way that the "unknown" - which is usually the basis for such fear - is replaced with knowledge.

Where does a man find trustworthy, timely and relevant information about prostate cancer? The best place to find such information is at the Prostate Cancer Research Institute (PCRI). Through its programs, conferences, Insights newsletter and website, PCRI is dedicated to disseminating clear and concise information on prostate cancer, from prevention and diagnosis to staging of the disease to treatment options.

As a woman, I find that I have become increasingly touched by this disease; as more and more men in my life are dealing with prostate cancer. I want to make sure they are equipped with the knowledge they need. More importantly, I want to find a cure.

PCRI wants to be a place where help and enlightening information is just a click away when a doctor first says the words "prostate cancer" to a patient. To do this, pcri.org is being improved with high-level functionality and instructional videos from top physicians ready to teach about their latest advances in fighting this deadly disease.

The cost estimates for our improved website and online, on-demand prostate cancer-fighting educational programs are high. To accomplish this goal, we need your help.

We cannot do this alone. Yes, there are many worthy causes tugging at our hearts, minds, and wallets. Nonetheless, we ask that you stand with us and support PCRI's efforts to bring hope to the men and their families coping with prostate cancer.

You will be giving the gift of online, on-demand knowledge with your contribution today. You can mail in a check, donate securely through our website (pcri.org), or call us at 310-743-2116 with your credit card information (we accept all major credit cards).

Thank you for your kind consideration,


Claudia Sangster, Esq.

