

# Prostate Cancer Research Institute

Dear Supporter,

Thank you for your continued support of our mission to empower men and their families. In 2015 we have many exciting new ways to provide support to the prostate cancer community.

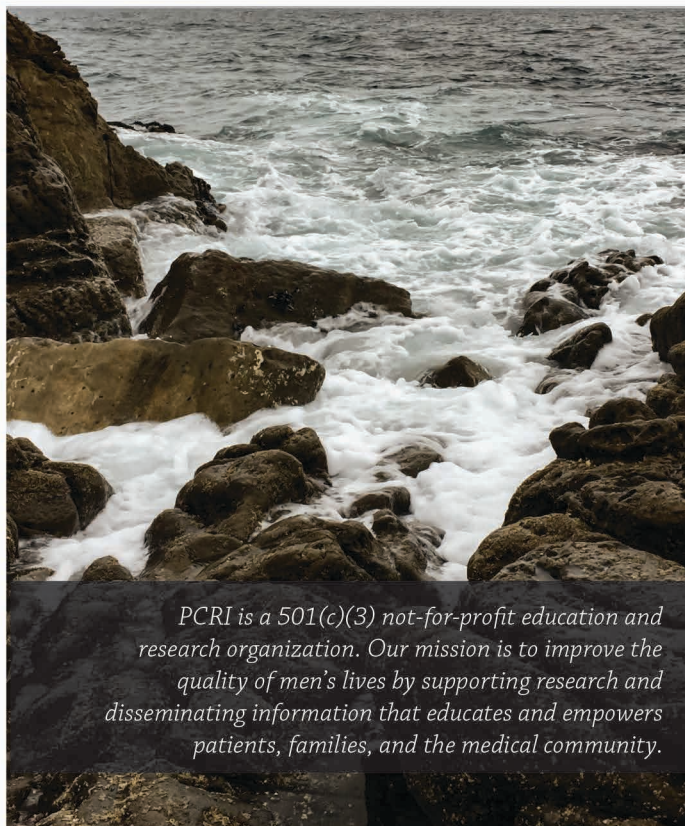
Money donated to our Imaging Awareness Matching Gift Campaign will be matched dollar for dollar by a generous donor up to \$500,000. Help us spread the word about MRI for prostate cancer!

We are taking shared decision making to the next level. There are so many treatment and management choices and it is critically important to determine which is the best option. Our programs take a patient-centered approach to helping men get the best care.

We help patients connect with leading experts through our educational conferences, our helpline, our website, and our quarterly newsletter. Your support will help us continue to energize and serve the prostate cancer community.

Warm regards,

The PCRI Team



*PCRI is a 501(c)(3) not-for-profit education and research organization. Our mission is to improve the quality of men's lives by supporting research and disseminating information that educates and empowers patients, families, and the medical community.*

## Our Programs

### CONFERENCE

Every year, hundreds of patients, caregivers, support group leaders, and physicians gather together for a weekend of interactive sessions. Patients interact with the most knowledgeable physicians and academic researchers, from top notch medical institutions. Information is presented in a way that the attendees can comprehend and apply to their own case.

### HELPLINE

Our free helpline is staffed by extensively trained facilitators who help guide patients towards the best treatment selection. Our facilitators answer questions, interpret medical records, explain treatment options, potential side effects, tests, and scans.

The PCRI helpline empowers patients to partner with their doctor to choose treatment(s) based on their own risk-benefit perspective and personal lifestyle preferences.

### WEBSITE

PCRI.org is a wealth of resources, including medical articles, risk evaluation tools, information about clinical trials, support groups, patient assistance programs, educational videos and more.

The website assists men with newly-diagnosed, relapsed, and advanced disease in their journey, helping them to understand their prognosis and treatment options.

### NEWSLETTER

Through our free quarterly newsletter, *Prostate Insights*, we publish information about new developments in the prostate cancer world. Scientific articles are authored by renowned medical professionals and researchers. All articles are written with patient perspectives which highlight lifestyle issues and side effects.

Subscribe to our free newsletter to receive it electronically via email, or in print.

To subscribe to our newsletter visit [www.PCRI.org/insights](http://www.PCRI.org/insights), call us at 800.641.7274 or email us at [info@pcri.org](mailto:info@pcri.org).