

2015 PROSTATE CANCER CONFERENCE

SEPT. 11-13, 2015

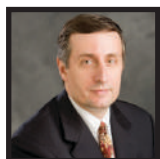


JOIN PATIENTS & CAREGIVERS,
LEARN ABOUT THE **LATEST**
PROSTATE CANCER
DEVELOPMENTS FROM
RENOWNED MEDICAL EXPERTS

Overview

The Prostate Cancer Research Institute's annual conference is the leading conference for prostate cancer education and support. The conference provides a weekend of educational sessions on treatment options, both new and of landmark importance, and addresses lifestyle and quality of life issues. Information is presented by world-renowned physicians and researchers. The keynote sessions are moderated by Dr. Mark Moyad, a leader in the fight against prostate cancer, who makes it personal and relevant to the patients in the audience. In addition, there are opportunities throughout the 3-day event to participate in Q&A sessions with the faculty, hear in-depth presentations about particular treatment options, attend support groups with other patients, and meet with various organizations and companies who provide services and products for prostate cancer patients.

Moderators



Mark Moyad, MD
Jenkins/Pokempner Director of Com-
plementary & Alternative Medicine
University of Michigan Medical Center



Mark Scholz, MD
Medical Director
Prostate Oncology Specialists &
Executive Director
Prostate Cancer Research Institute

Travel

The conference is held at the Los Angeles Airport Marriott. A special room rate of \$105/night is available until August 20th, 2015 by calling the Marriott directly at 310.641.5700 or by visiting www.PCRI.org for the online booking link.

Discounted airplane booking with DELTA is available via www.delta.com. When booking online, select *Book A Trip*, click on *Advanced Search* and use the **meeting code NMKZ8**. Discount car rental through AVIS using discount code **#D374541**. There is a complimentary shuttle from LAX terminals to the Marriott. A reduced self-parking rate of \$12/ day is available for those who are driving to the conference.

abbvie

Johnson & Johnson

Dendreon
Targeting Cancer, Transforming Lives®

Takeda
MILLENNIUM
THE TAKEDA ONCOLOGY COMPANY



astellas

CyberKnife®
ACCURAY®

MEDIVATION
Driven by science. Focused on life.

SANOFI



AMGEN
Oncology

*Speakers & Topics

Tomasz Beer, MD
Oregon Health and Science University
Zytiga and Xtandi

Matthew Cooperberg, MD
University of California San Francisco
Active Surveillance

Charles Drake, MD
Johns Hopkins School of Medicine
Immune Therapy

Peter Grimm, DO
Prostate Cancer Center of Seattle
Seed Implant Radiation

John Mulhall, MD
Memorial Sloan-Kettering
Sexual Side Effects

William Oh, MD
Mount Sinai School of Medicine
Hormone Resistance

*subject to change



Helpline Panel



Speaker Q&A



Support Groups



Exhibit Hall



Special Guests

FEATURING:

- **PRESENTATIONS FROM WORLD RENOWNED PHYSICIANS**
- **INFORMATION ON NEW RESEARCH, DRUGS, AND CLINICAL TRIALS**
- **LECTURES ON EVERY STAGE OF PROSTATE CANCER**
- **SESSIONS ON REDUCING SIDE EFFECTS AND MAXIMIZING QUALITY OF LIFE**
- **SUPPORT GROUP SESSIONS**
- **INFORMATION SESSIONS WITH PCRI'S HELPLINE STAFF**
- **EXHIBITS FEATURING ORGANIZATIONS & COMPANIES LEADING THE FIGHT AGAINST PROSTATE CANCER**
- **EXPLORE LOS ANGELES BY SIGNING UP FOR OUR EXCURSIONS**

Register today at:
WWW.PCRI.ORG

For one weekend out of every year, PCRI holds a conference where patients gather together and collectively learn about the latest in prostate cancer care and lifestyle as well as treatments of landmark importance. The conference brings hundreds of patients, caregivers, support group leaders, and physicians together for a long weekend of lectures and interactive sessions.

Patients will interact closely with the world's most knowledgeable physicians as well as recognized academic researchers, who have extensive experience or specialty in prostate cancer care and are from top notch medical institutions.

Our engaging faculty communicates this information in a way that the attendees can comprehend and apply to their own case, so they can take action. Over the course of the weekend, attendees often collaborate to help process and understand the wealth of information that is presented.

- **Roundtable discussion:** A panel where conference faculty discuss their medical opinions on real clinical cases.
- **Q&A with the Speakers:** Conference attendees may ask faculty specific questions in a more intimate setting.
- **Ask the Experts:** 90-minute interactive sessions that focus on topics such as Medical Oncology, Urology, Radiation Oncology, Immunotherapy, nutrition, a prostate-friendly lifestyle and much more.
- **Support Groups:** With the help of PCRI's partners and professional facilitators, support group meetings are available to patients and their significant others.
- **Exhibit Hall:** Ballroom where attendees view display booths and materials, interacting with representatives from exhibiting companies and partnering organizations.